

For the February 11, 2025, Special Election, the Sequim School District created a Video Walking Tour to give our community a firsthand look at the critical facility needs across our schools. With no bond passing in 28 years, our goal was to bring transparency to the issues and demonstrate why this investment was essential for our students and staff. Our community is primarily made up of senior citizens, many of whom might not visit school campuses regularly. To bridge this gap, we used video to bring the tour to them-showcasing outdated infrastructure, overcrowded classrooms, and urgent safety concerns. By visually walking them through our buildings, we provided an unfiltered, compelling case for why the bond was necessary. This video played a key role in building awareness and trust, reaching residents in a way traditional methods could not. We are thrilled to share that our bond passed with an overwhelming 65.6% approval showing the power of storytelling and community engagement in shaping the future of our schools.